

The PROGRAM of #ITFORUM2020

April 12th

09:30

The opening ceremony of #ITFORUM2020

The forum will open on April 12th with welcoming messages from representatives of the Ministry of Communications and Mass media and top officials of Nizhny Novgorod region followed by VIP tour of the exposition "Digital reality"

Pavilion №1

10:00

Work of exhibition "Digital reality"

09.00 – 18.00 - Registration of #ITFORUM2020 participants

10.00 – 18.00 - Work of the exhibition part of the Forum

Throughout the day works Studio "KUPOL"

10:30

Master class "Digital technologies in staff management: how to attract and select the best with the help of IT-tools"

Moderator

Sofia Isakova, Regional Director of Headhunter Company in the Volga region

Master class "Digital technologies in working with the staff: how to attract and select the best with the help of IT-tools"

The public sector as an employer: what he expects from labour market? Who to recruit? How to ensure effective staff and "fresh blood"? Instructions on the use of the modern labor market created for government organizations.

Target audience: HR managers, representatives of HR departments and heads of public organizations, administrative bodies, municipal institutions, educational institutions of different levels.

Venue: Main Fair building, Hall Betancourt

10:30

Computer Championship among pensioners of the Nizhny Novgorod region

Nizhny Novgorod regional department of the public organization "Union of Pensioners of Russia" annually holds the championship on computer usage among pensioners of the Nizhny Novgorod region.

Venue: Pavilion №1, Computer class

11:30

Plenary session "the Digital world and the future of Russia"

Plenary meeting with participation of representatives of Ministry of Communications and Mass media, Agency of strategic initiatives, Government of the Nizhny Novgorod region on the implementation of the Message of the Russian President to the Federal Assembly and the strategic directions in the IT-industry.

Venue: Main Fair building, Armorial Hall

13:30

Awarding ceremony of the winners of Computer Championship among pensioners of the Nizhny Novgorod region

Venue: Main Fair building, Armorial Hall

14:00

Round table "Development of the digital state. The introduction of weight control system of in Russia: legislation, budget, technology"

Venue: Pavilion №1, Conference hall

14:00

Round table "Digital services and digital control"

Venue: Main Fair building, Academic Hall

14:00

Master class "Successful cases of employment of the elderly in the IT-sector"

Purpose: to provide the older generation with the necessary knowledge and skills to continue or start new employment, as well as professional, personal, creative development. The master class promotes the idea of the "self-supporting pensioner" club established in the framework of the charity program "Status: Online", which has been successfully developed in 16 regions of Russia. Regional coordinator in Nizhny Novgorod is the public organization "Zabota". The older generation will share their experiences, practices, stories, solutions, and ability to organize their own business, enabling them to satisfy their vital interests. The questions of the participants of the master class will be answered by professional business coaches.

Participants: representatives of government, business, NGOs, older generation, participants of the charity program "Status: Online", business coaches.

Venue: Pavilion №1, Computer class

14:00

Foresight "The IT-cluster development in the Nizhny Novgorod region"

Venue: Pavilion №1, Studio KUPOL

14:00

Round table "Situational centers of public authorities. Analytical, technological and legal support of state authorities"

Venue: Main Fair building, Hall Betancourt

16:00

Master-class "I'd love to work in IT-sphere, give me a key - how"

Task: to show the representatives of the older generation endless opportunities to implement their ideas with the use of information technologies (the designer of the book's online store, program Photoshop-online, etc) and monetization technology.

Participants: representatives of the older generation, the representatives of government, business, NGOs, participants of the charity program "Status: Online", business coaches.

Venue: Pavilion №1, Computer class

16:30

Round table "Creation of the ETS, monetization in the subjects of the Russian Federation"

Venue: Pavilion №1, Conference hall

April 13th

9:30

"The Entry point in the IT-business"

Target audience: IT entrepreneurs, employees of IT companies, startups.

The format of the event consists of following main blocks:

The networking session. This part withholds the moderated interactive introduction of participants. The moderator tells the first principle of effective business communication, then indicates the format of future work in which participants get acquainted, exchange contacts, tell about themselves.

The pitches of projects. Various project managers (relevant to the topic of the forum) are invited in advance, wishing to declare themselves to the public and to receive feedback from the audience on their business project issues. Each project manager is given time to tell about themselves and ask questions (5 minutes), the experts (experts in IT, leaders of large IT-companies, operating IT entrepreneurs) provide feedback (10 minutes). A discussion of the presentations is reduced to the form of collective brainstorming in search of advice, recommendations, solutions to various problems.

Venue: Main Fair building, Academic Hall

10:00

The lesson on financial literacy and familiarity with the project "Budget for citizens"

Program:

10.00 - 10.15 - introduction of the concept of "Budget for citizens"

10.15 - 10.30 - financial literacy lessons for students of specialized universities

Venue: Pavilion №1, Studio KUPOL

10:00

Hackathon on Big Data Analytics in the Internet "Prediction of popularity of publications based on user behavior"

Participants must predict the number of views of publications on the website in the future using a large amount of data about viewing publications in the past.

Venue: Pavilion №1, Computer class

10:00

Regional meeting with heads of medical organizations and specialists responsible for informatization in medical institutions

Theme: "IT-Roadmap in healthcare: challenges, developments, best practice".

Venue: Main Fair building, Armorial Hall

10:30

Interregional strategic session for personnel services and managers of IT companies

"Transformation of technology in the management of IT staff"

Professionals are in great need everywhere. Unfortunately, they know about it, so they are difficult to recruit, motivate and retain. In our strategic session we will review the experience of the companies at the forefront of this market. They will share successful case studies, we will share relevant and working tools for the management of the IT staff, reveal the secrets of their motivation, discuss predictions for the future.

Target audience: top-managers, heads and representatives of staff and personnel departments of the companies of the IT sector/Telecom/Internet companies or other industries that employ IT professionals.

Venue: Main Fair building, Hall Betancourt

11:00

Round table "E-documents: acquisition, storage, accounting, fund use"

Venue: Pavilion №1, Studio KUPOL

12:00

Robotics competitions "AutoNet for curious dummies"

Objective: to draw attention to the development of robotics, to give the opportunity to people of all ages without special training experience with robotics competitions and activities.

Participants: mixed teams of 4 people (5 to 8 teams) with participants of the program "AutoNet for students" (i.e. theoretically and practically trained in robotics), as well as newcomers — representatives of media, business, community.

Description: teams will receive a short theoretical training, and then participate in competitions of robotic car models (1:10)

Venue: Pavilion №1

13:00

Training camp for local robotics community

Purpose: discussion of theoretical, methodological organizational issues of robotics and the practical skills of the local robotics community.

Venue: Pavilion №1

13:00

Round table "Examples of successful projects on Big Data Analytics in business"

The round table will include discussion of the examples of the application of modern methods of data analysis in solving practical business problems. Participation is open to professionals in the field of data analysis, and business representatives who feel the need to use such tools.

Organizers: national research University Higher School of Economics and LLC "NEURON"

Venue: Main Fair building, Meeting room

13:30

Round table "E-budget of the Nizhny Novgorod region: interim results and near-term prospects" with include discussion on such themes as

Financial control in public procurement and establishment of the centralized accounting in the public authorities

Public procurement of the Nizhny Novgorod region

System "the E-budget" as a single complex of state and municipal finances

Venue: Main Fair building, Armorial Hall

14:00

Foresight "The IT-cluster development in the Nizhny Novgorod region"

Venue: Pavilion №1, Studio KUPOL

14:00

Round table "Information security"

Venue: Main Fair building, Hall Betancourt

14:00

Information support of patient-centered model of health insurance

Venue: Main Fair building, Hall Betancourt

April 14th

9:00

Round table "Information and communication technologies in education"

Purpose: discussion of issues related to the application of digital technologies and content in the educational environment of modern schools.

Objectives: to share practical experience of digital content creation, technologies of production and use in information systems

The main issues:

the concept of digital content (textbooks, tests, video, audio lectures, etc.)

the latest digital technologies and systems in the educational environment

digital resources and services in educational institutions

Venue: Main Fair building, Hall Betancourt

10:00

"IT-growth point" Part I

The participants of the event: volunteers, women on leave to care for a child or with children up to 14 years old participating in the Charity program "Status: Online"

(Foundation "CAF").

Development of Round table on the development of self – perspective for personal and career growth and self-employment among women with the use of digital technologies

Series of master classes on the use of IT-skills in freelance "Transformation of knowledge into experience"

Venue: Pavilion №1, Computer class

10:00

Master class for professionals and students of different levels "the Analysis of labour market and career guidance through digital services"

In the staff market there is a place for everyone, though, it is important to know where and how to find a dream job. With the help of digital tools that can quickly and effectively be done by any person. We'll tell you how to choose your employer, find a job, how to present yourself and what to do if it seems that "there is no work".

Target audience: interested in getting a job, university students, young professionals, elderly job seekers.

Venue: Pavilion №1, Studio KUPOL

10:00

Conference "National technology initiative — needs and opportunities of the Nizhny Novgorod region"

Goal: to discuss what the markets of the future are formed at the regional level and how the development of technology and education responds to emerging requests.

Venue: Pavilion №1, Conference hall

10:30

Round table "Promotion of public services"

Venue: Main Fair building, Academic Hall

11:00

Interactive platform "Smart Cities" ("Smart city")

Participants: pupils of grades 7-10

The concept of the event:

In 2021 Nizhny Novgorod will celebrate its 800th anniversary and it will be held under the motto "My new Nizhny Novgorod". Everyone sees the future of our city in their own way, but we all want it be clean, comfortable, beautiful and safe.

The introduction of "smart technology" gives everybody the opportunity to improve the environment by reducing the amount of industrial and domestic waste.

At the interactive platform "Smart Cities" ("Smart city") the young citizens of Nizhny Novgorod will be able to try on the role of qualified experts and to find answers to acute questions through immersion in educational robotics, enabling them to realize their creative ideas, to quench the thirst of creativity and instill confidence in their own abilities. Educational process is aimed at mastering the basics of robotics using boards common series of the Arduino controller.

Venue: Pavilion №1, Conference hall

13:30

"IT-growth point" Part II

Master class on using e-Government services "State services online - quickly, simply, conveniently" including the study of the website services, its features and benefits (receiving state and municipal services online)

Lesson on information security "Basic rules of information security in the digital world" providing guide to the rules of safe use of information technologies, possible threats of fraud using plastic cards and electronic payments.

Venue: Pavilion №1, Computer class

13:30

Hackathon on Big Data Analytics in the Internet "Prediction of popularity of publications based on user behavior"

Participants must predict the number of views of publications on the website in the future using a large amount of data about viewing publications in the past.

Venue: Pavilion №1, Computer class

16:00

Master-class "Tablet for beginners"

Training in the use of tablet for elderly people.

Venue: Pavilion №1, Computer class